

Electronic Acknowledgement Receipt

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| EFS ID: | 7104233 |
| Application Number: | 10743520 |
| International Application Number: | |
| Confirmation Number: | 7681 |
| Title of Invention: | Server-based keyword advertisement management |
| First Named Inventor/Applicant Name: | Hermann Calabria |
| Customer Number: | 27885 |
| Filer: | Alan Carl Brandt |
| Filer Authorized By: | |
| Attorney Docket Number: | D/A3360Q1 XERZ 2 00688 |
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| Submitted with Payment | no |
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File Listing:

| Document Number | Document Description | File Name | File Size(Bytes)/ Message Digest | Multi Part /.zip | Pages (if appl.) |
|-----------------|-------------------------------|------------|---|------------------|------------------|
| 1 | Miscellaneous Incoming Letter | DOC001.pdf | 155888 081c1e34b8b72a3cf1105a656af15626275ce1245 | no | 1 |

Warnings:

Information:

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|---|--|--------------|--|-----|----|
| 2 | | DOC002.pdf | 2711494 3f8a64d42ce27a873a51364ec0874a27019d37c | yes | 20 |
| Multipart Description/PDF files in .zip description | | | | | |
| Document Description | | Start | End | | |
| Amendment After Final | | 1 | 1 | | |
| Claims | | 2 | 14 | | |
| Applicant Arguments/Remarks Made in an Amendment | | 15 | 20 | | |
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| Total Files Size (in bytes): | | | 2867382 | | |
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